

LIGHTNING CAN STRIKE WHEN YOU LEAST EXPECT IT BUT HELP IS ON THE WAY



HOME ELECTRONICS LOSS PROTECTION

WHAT IS SURGE HELP?

Seasonal lightning strikes and electrical surges can cause expensive damage to your home's appliances and electronics. Now you can protect your family budget from these unexpected expenses for as little as \$4.95 per month with Surge HELP® (Home Electronics Loss Protection).

This program offers:

REPAIR/REPLACEMENT PROTECTION - We pay the full repair or replacement cost of your qualifying claim up to the protection limit you choose.

CUSTOMIZED PROTECTION - Select the level of protection you need up to \$5,000. The first \$1,000 is just \$4.95 per month, and each additional \$1,000 in protection is only \$2.00 more.

CONVENIENT BILLING - This low cost protection is simply added to your electric bill at Southwest Tennessee Electric Membership Corporation.

Best of all, there is no equipment to purchase or installation required. Surge HELP® is financial protection against electrical surge damage expenses for appliances and electronic devices in your home.

Enrollment is simple. Complete the information below and return it to your local Southwest Tennessee Electric Membership Corporation office.

ENROLLMENT IN SURGE HELP

I have read and agree to the terms and conditions listed on the back of this letter, and understand that I can cancel at any time. I also recognize that the monthly charge will appear on my Southwest Tennessee Electric Membership Corporation's bill.

PLEASE SELECT ONE OF THE FOLLOWING LEVELS OF PROTECTION

- \$4.95/month** for \$1,000 protection/year
- \$6.95/month** for \$2,000 protection/year
- \$8.95/month** for \$3,000 protection/year
- \$10.95/month** for \$4,000 protection/year
- \$12.95/month** for \$5,000 protection/year

NAME _____

ADDRESS _____

CITY, ST ZIP _____

PHONE _____

ACCOUNT # _____

SIGNATURE _____

DATE _____