



New Homes Program

Exciting Offer for Southwest TN Electric Homebuilders

It's New

The New Homes Program was redesigned by TVA and local power companies to offer a variety of new HVAC and water heating equipment incentives. These incentives are available for all-electric homes, as well as homes that have gas appliances. The incentives are offered for both single family homes and duplexes.

It's Easy

To be eligible for incentives, homes must be new (less than one year old), built to prevailing local code, and have qualified equipment installed.

- Validations will be conducted on all qualifying homes.
- There's minimum paperwork.

It's Rewarding

The New Homes Program offers incentives up to \$800 per home. The incentivized technologies are highly desired for their efficiency, effectiveness and longevity, which makes homes more marketable. Additionally, participating home builders can receive the added marketing benefits of taking part in a program sponsored by TVA and Southwest TN Electric Membership Corporation.

Start Earning Today

For more information contact Southwest TN EMC representatives,

Martha Traylor at 731-585-0542 or Tina Morris at 731-585-0543.



Southwest Tennessee Electric
Membership Corporation

A Touchstone Energy® Cooperative 

energyright® TVA
solutions



New Homes Program

Incentive Schedule for Southwest TN Electric Homebuilders

New Homes Electrification Options	Incentive Paid to Builder
All Electric Home (No Gas)	\$800/home
Electric Heat Pump & Electric Water Heater	\$600/home
Electric Heat Pump	\$500/home
Dual Fuel Heat Pump & Electric Water Heater	\$400/home
Dual Fuel Heat Pump	\$300/home
Mini-split (Whole Home)	\$200/home
Electric Vehicle Ready All Electric Home (No Gas)	\$900/home

* Upon completion call Martha Traylor at 731-585-0542 to acquire your energy rebates.



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