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# SOUTHWEST NEWS

Southwest Tennessee Electric Membership Corporation

Main Office:  
Brownsville,  
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Branch Offices:  
Jackson, Tenn.  
Henderson, Tenn.  
Covington, Tenn.

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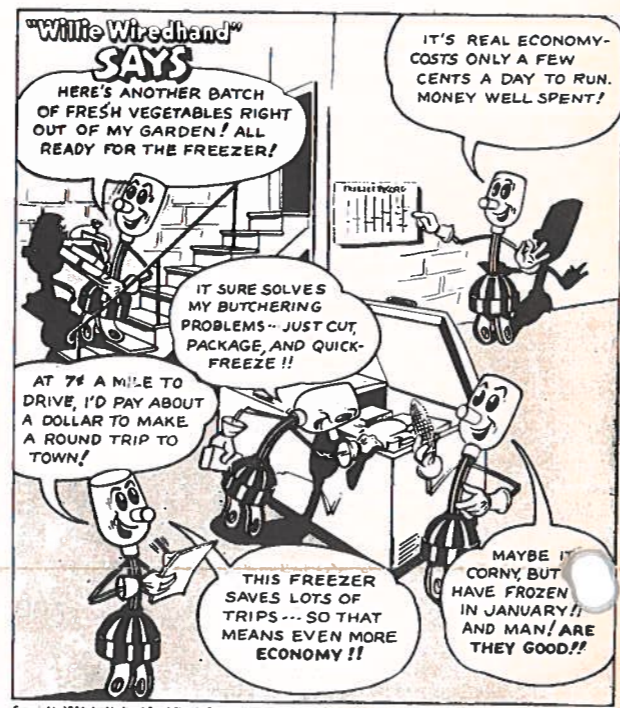
no. 4

## Meet Willie Wiredhand™

SYMBOL OF YOUR ELECTRIC SERVANT WHO WILL TEACHING YOU NEW USES FOR ELECTRICITY!

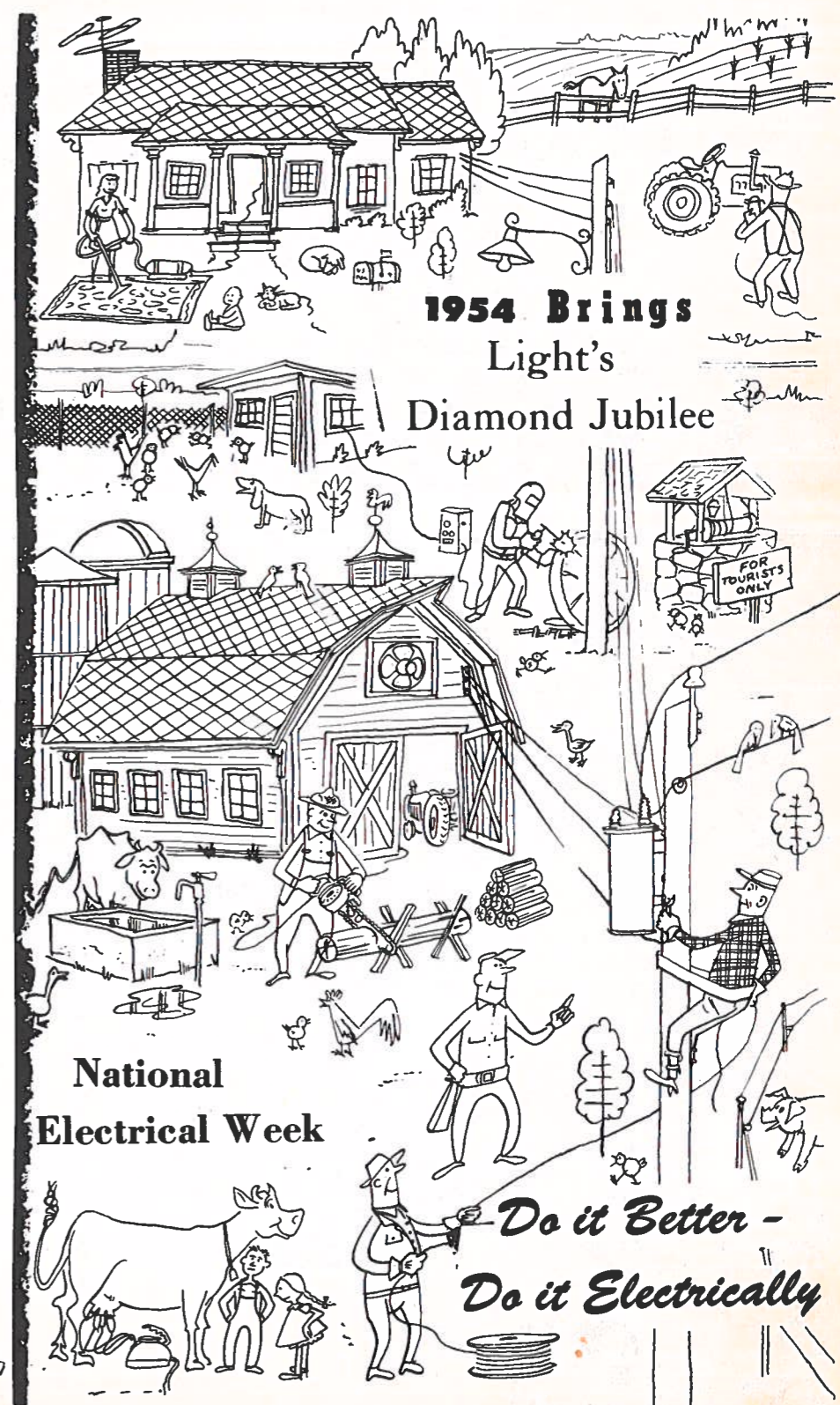
Mr. Willie Wiredhand will appear in our Newsletters as a symbol of your electric servant. Willie can do most anything. He is a willing fellow and adaptable to most any task around the home and farm. You will be seeing Willie and how he does his work from time to time.

He can do your farm and home chores quickly, conveniently, safely, and neatly. When you want him he is available all over the place. For any information concerning the use of electricity, call your Cooperative office. Southwest has personnel that can help you with your electrical problems.



WE ARE LIVING IN AN ERA OF ELECTRICAL WONDERS. THIS YEAR IS THE 75th ANNIVERSARY OF THE LIGHT BULB. THE INVENTION OF THE LIGHT BULB BY MR. EDISON WAS TRULY A MOST IMPORTANT EVENT IN THE HISTORY OF OUR NATION. IT HAS LIGHTED THE PATHWAY TO WHAT WE ARE TODAY; THE GREATEST NATION ON EARTH. TEAM WORK SUPPORTED BY INVESTMENT HAS MADE IT POSSIBLE FOR 90% OF OUR RURAL AREA TO HAVE THIS MAGIC POWER. WISE USE OF IT HAS MADE IT WITHIN PRICE RANGE FOR ALL.

WE WISH TO JOIN WITH THE INTERNATIONAL ASSOCIATION OF ELECTRICAL INSPECTORS AS SPONSORS OF NATIONAL ELECTRICAL WEEK TO THANK THE ENTIRE ELECTRICAL INDUSTRY, AND COUNTLESS OTHER ORGANIZATIONS FOR MAKING IT POSSIBLE TO BEAM THE LIGHT OF SAFE ELECTRICAL ENLIGHTENMENT INTO EVERY HOME, AND ELSEWHERE TO THE END THAT AN ENLIGHTENED NATION BECOMES A STRONGER NATION. SO MAKE EVERY DAY A BLESSING BECAUSE OF ELECTRICITY, THE SAFEST FORM OF ENERGY KNOWN FOR ALL PURPOSES.



### ELECTRICAL TIPS FOR THE HOME

**DON'T STARVE YOUR APPLIANCES!**

They need full voltage for top performance. Insufficient wiring causes voltage loss. It can cut appliance efficiency by as much as 31.5%.

**DON'T EXPECT WIRING DESIGNED FOR THIS.**

**TO GIVE EFFICIENT SERVICE TO THIS**

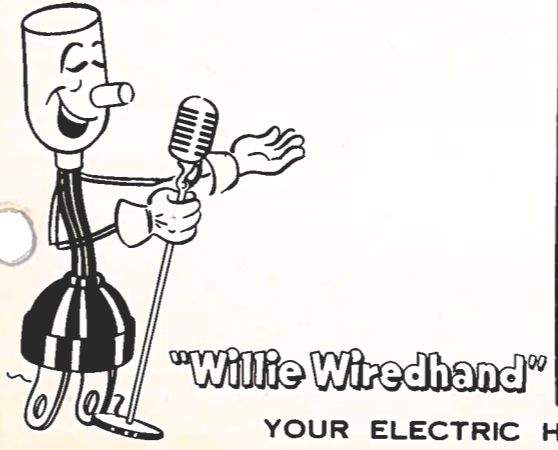
Make Your Wiring as Modern as Your Appliances.

**BE SURE OF TOP PERFORMANCE FROM LAMPS AND APPLIANCES**

Too small wires, like too small pipes, cannot supply enough pressure at outlets. If your lights dim when the refrigerator starts, if your toaster is slow to heat, you probably need more circuits of larger size wire.

**YOU NEED UP-TO-DATE WIRING FOR UP-TO-DATE APPLIANCES**

Insufficient wiring can cut appliance efficiency by as much as 31%, lighting brilliance by 34%.



# NATIONAL ELECTRICAL WEEK

"SLOGAN"

*Do it Better-Do it Electrically*

TO ALL OF OUR MEMBERS

On this page is an inspection form or check list that has been prepared for you. The purpose of this inspection for your home is to point out conditions which may result in fire, loss of life, as well as, great loss of property. This form will help guide you and act as a reminder if any corrections are needed in your electrical system. Corrections should be made immediately and reinspection should be made every three months.

Below is a list of important facts that everyone should know.



←When a fuse blows, do not replace it until you have located and corrected the source of trouble. When this has been done, use proper fuse as replacement.

Be sure that your hands and feet are dry before handling cords, sockets and other electrical equipment. Keep the equipment itself dry and away from moisture. In most cases, the main switch should be disconnected before handling electrical equipment.



←Don't overload your wiring—and don't use extension cords as permanent wiring! An overloaded circuit results in poor electrical service and recurrence of blown fuses.



Don't use metal sockets in farm—stead wiring — use porcelain or other approved, non-metallic ones throughout. And don't use pull chain switches unless insulated.



←Don't use more than one piece of portable equipment on any one outlet! An adequate number of convenience outlets is part of any well-planned wiring system.



Don't hang wires over nails—or other such protruding objects—and don't raise high metal objects—such as well casings or hay loaders—into or near the power line that crosses your farm yard!



←Don't add electrical extensions haphazardly! Be sure that all new wiring is heavy enough to carry the load intended for it, as well as that to which new is added.



OCTOBER 18-24  
1954

## A CHECK LIST



*That's right, Inspector...*

Check YES or NO on These Questions

### ATTIC

- |   | Yes | No |
|---|-----|----|
| 1. Are light cords hung over nails?.....        | —   | —  |
| 2. Do switches work OK?.....                    | —   | —  |
| 3. Are lamps touching flammable material? ..... | —   | —  |

### RADIOS and TELEVISION SETS

- |   |   |   |
|---|---|---|
| 1. Are the cords showing signs of wear? .....               | — | — |
| 2. Is the television set well away from curtains? .....     | — | — |
| 3. Is the television set well ventilated in the back? ..... | — | — |

### BEDROOM No. 1

- |   |   |   |
|---|---|---|
| 1. Do switches work OK?.....  | — | — |
| 2. Is the electric warming pad approved? .....                              | — | — |
| 3. Are cords found under the rug?.....                                      | — | — |
| 4. Is the lamp cord wrapped around bedstead or fastened to wood-work? ..... | — | — |
| 5. Are there enough electrical outlets? .....                               | — | — |

### BEDROOM No. 2

- |   |   |   |
|---|---|---|
| 1. Do switches work OK?.....  | — | — |
| 2. Is the electric warming pad approved? .....                              | — | — |
| 3. Are cords found under the rug?.....                                      | — | — |
| 4. Is the lamp cord wrapped around bedstead or fastened to wood-work? ..... | — | — |
| 5. Are there enough electrical outlets? .....                               | — | — |

### LIVING ROOM

- |   |   |   |
|---|---|---|
| 1. Do switches work OK?.....                  | — | — |
| 2. Is the floor lamp cord worn?.....          | — | — |
| 3. Is the cord under the rug?.....            | — | — |
| 4. Are wires strung through doors?.....       | — | — |
| 5. Are there enough electrical outlets? ..... | — | — |
| 6. Are the cords fastened to wood work? ..... | — | — |

THE PURPOSE OF NATIONAL ELECTRICAL WEEK is to Create a Better Understanding of Electrical Power When Transformed into Light, Heat, and Power Performance

## FOR YOUR HOME

### CLOTHES CLOSET

- |  | Yes | No |
|--|-----|----|
| 1. Do lamps touch the wall?.....               | —   | —  |
| 2. Will clothing touch the light globes? ..... | —   | —  |
| 3. Do switches work OK?.....                   | —   | —  |

### DINING ROOM

- |   |   |   |
|---|---|---|
| 1. Do switches work OK?.....                    | — | — |
| 2. Is the floor lamp cord under the rug? .....  | — | — |
| 3. Can the floor lamp cord be stepped on? ..... | — | — |
| 4. Are electrical outlets sufficient?.....      | — | — |
| 5. Are the fixture cords worn?.....             | — | — |

### KITCHEN

- |   |   |   |
|---|---|---|
| 1. Do switches work OK?.....                            | — | — |
| 2. Are the wall receptacles broken?.....                | — | — |
| 3. Are your appliances approved?.....                   | — | — |
| 4. Are the cords worn?.....                             | — | — |
| 5. Is the refrigerator clean?.....                      | — | — |
| 6. Are there enough electrical outlets? .....           | — | — |
| 7. Is your ventilating fan clean?.....                  | — | — |
| 8. Do "fuses blow" when appliances are connected? ..... | — | — |

(If so, circuit is overloaded)

### LAUNDRY ROOM

- |   |   |   |
|---|---|---|
| 1. Is switch on ironer defective?.....  | — | — |
| 2. Is cord in good order?.....  | — | — |
| 3. Are cords hung over nails or pipes? .....  | — | — |
| 4. Is the wall switch defective?.....   | — | — |
| 5. Is the pressing iron in good order? .....  | — | — |
| 6. Does the cord show signs of wear? .....  | — | — |
| 7. Is pilot light provided for ironer or iron? .....                                | — | — |
| 8. Is washing machine in good order? .....  | — | — |
| 9. Does the cord show signs of wear? .....  | — | — |
| 10. Are the motors of ironer, dryer and washing machine free of lint and oil? ..... | — | — |

### BASEMENT

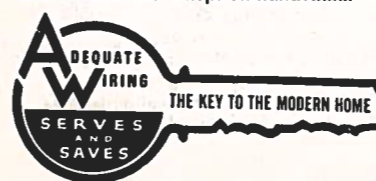
- |  |   |   |
|--|---|---|
| 1. Do switches work OK?.....                           | — | — |
| 2. Are cords hung over nails or pipes? .....           | — | — |
| 3. Is the extension cord of the safe kind? .....       | — | — |
| 4. Does furnace start without trouble? .....           | — | — |
| 5. Are fixture cords frayed or defective? .....        | — | — |
| 6. Has wiring been added in basement? Is it safe?..... | — | — |

### GARAGE (inside)

- |  |   |   |
|--|---|---|
| 1. Do switches work OK?.....                   | — | — |
| 2. Are cords hung on nails or pipes? .....     | — | — |
| 3. Are extension cords of the safe kind? ..... | — | — |

### FUSE OR CIRCUIT BREAKER BOX

- |   | Yes | No |
|---|-----|----|
| 1. Are the lighting circuits or breaker larger than 15 amperes?.....                      | —   | —  |
| 2. Have fuses been tampered with?.. (Pennies or other form of dangerous substitute) ..... | —   | —  |
| 3. Is main switch clean, in good order? .....   | —   | —  |
| 4. Is the door always kept closed?.....   | —   | —  |
| 5. Are extra fuses kept on hand?.....   | —   | —  |



SAFETY FIRST is a slogan that remains in the mind of many workmen in many professions or trades. But more than most other groups, this slogan is a must for the linemen.

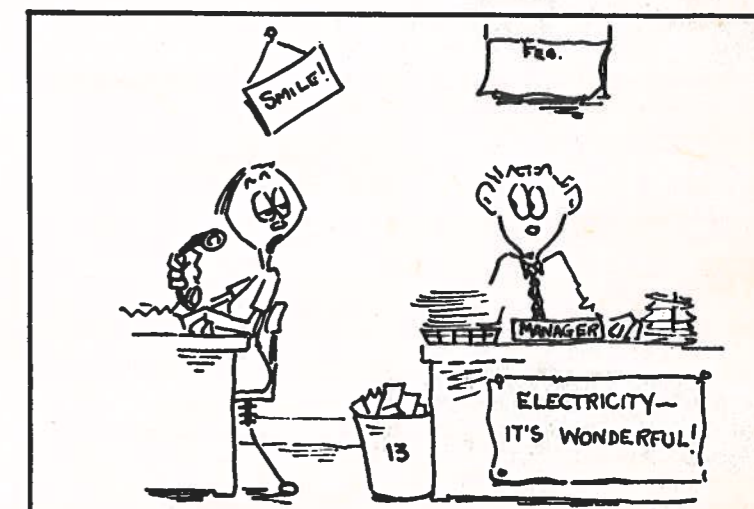
The linemen work with simple wires, but the actual product is not the wire but the power that is within the wire. ELECTRICITY is tasteless, odorless, colorless, silent, but deadly if you get very much of it.

The Southwest Electric Cooperative knows the danger in all electrical wiring. The Co-op has joined with the statewide effort in a job training and safety program for our employees. Every phase of line and service work is covered from time to time in regular scheduled classes.

There are no regular classes where our members can come in and review safety practices for their home or farm wiring systems. Several organizations put out free literature on safety. We have national and state rules that govern the home owner must keep a close watch on his own electrical system. He must be his own electrical inspector. We hope you will give this some serious thought and make your home and farm a safer place to live.

WHETHER YOU BUILD, BUY OR RENT . . .

INSIST ON ADEQUATE WIRING



Alison  
"Mrs. Jones wants to know on her automatic washer if the hoot-nanny underneath the thing-a-ma-jig should clickety-clack when the doo-whicker stops."