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SOUTHWEST NEWS

Southwest Tennessee Electric Membership Corporation

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Henderson, Tenn.
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No. 1

Stop And Think

Many of us enjoy comparing electric bills with our neighbors. We like to know if anyone is paying as much as we are for our electric service. We have been asked many times "How does our rates compare with the rates people pay in other parts of the United States?" Below is a chart prepared from information taken from the January 1952, report on residential electric bills by the Federal Power Commission. From this chart one can see that we have some of the best electrical rates in the country.

When kerosene was 5¢ a gallon, people bought electricity for lighting at 24¢ per kwh. Then only the rich people of our cities could afford it. Now in Tennessee anyone can use it; rich or poor. Your rates have never changed, even though the price of other commodities have made several changes.

	100 kwh	250 kwh	500 kwh
Southwest Members pay....	3.50	6.00	7.90
Detroit, Michigan.....	3.73	7.74	10.41
Blytheville, Arkansas.....	4.12	7.82	10.95
San Francisco, California..	2.99	5.32	7.97
Independence, Missouri....	3.37	6.75	12.37
Fulton, Kentucky.....	4.03	7.53	10.03
Jackson, Mississippi.....	3.94	7.54	10.04
Dallas, Texas.....	3.64	6.85	10.98
Paducah, Kentucky.....	3.78	7.28	9.78
Tulsa, Oklahoma.....	3.69	7.69	10.19

GROWING COMMUNITIES NEED ELECTRIC POWER



Electric Power is necessary for growth and progress in any Community; for industry, expansion, for greater production in farming and for better living in the home. The Advances our area will make in the future depends a lot on Electric Power.

Your Electric System is prepared to meet any reasonable expansion throughout our area. Again let us remind you that your electric system will provide assistance and information on any problem or use of electricity. This service is provided for you at no cost what-so-ever to you, because our job is to serve you!

Every way we use and expand our home, farm, or industrial uses of electricity makes our area a more prosperous and pleasant place in which to live and work.

USE ELECTRIC POWER MORE IN 1954

Your Support Is Needed

The TVA is in danger! Powerful forces outside the Valley are at work to cripple or destroy the TVA! The people of the Tennessee Valley must join the fight to protect TVA. In so doing they are protecting their lawful right to an abundant source of low cost electric power. The TVA has been the greatest factor in the economic development of the South since the Civil War. The people of the Valley can well remember the conditions prevailing in the South before the great TVA system was established.

There are two factors pertaining to which are very disturbing to the Anti-TVA forces outside the Valley: The low cost of electric power in the Valley sets a pattern which is hard to explain by the private power companies to their own consumers who are paying high costs for electric power; the promise of industrial expansion of the South is disturbing to areas which heretofore have held the major industries of the Nation.

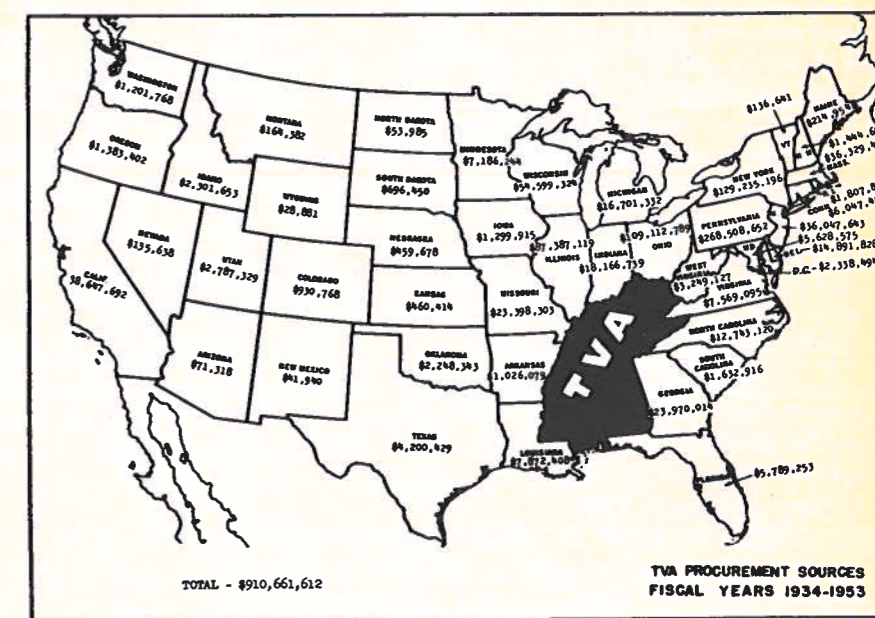
The Anti-TVA forces do not present true facts concerning TVA. They try to convince the people of the South and the Nation that TVA is a bad ogre of some sort, that it discourages private enterprise, is socialistic, and many other garbled charges.

Citizens for TVA, Inc., are launching a counter-attack against the enemies of TVA and are presenting the true story of TVA to the Nation.

You can join this campaign to protect the TVA and your right to an abundant source of electric power. You have received a letter from Citizens for TVA, Inc. explaining the campaign and asking for your support. Your prompt reply will aid in this campaign.

WE URGE YOU TO JOIN THIS CAMPAIGN TODAY

The map and discussion below will give you a small idea in dollars and cents how TVA is benefiting the states outside the Valley Area. We also must not forget the many other ways that the Nation benefits from TVA operations; flood control, navigation, agricultural and industrial development, and power for our Atomic Energy Commission.



The map shown above demonstrates that TVA not only benefits the region in which it is located, but it also benefits the nation as a whole. The figures shown in each of the states above represent the purchases of TVA in the various states during the fiscal years 1934-1953. It would be well to note that the states showing the largest purchases are the most voluble in their protest against TVA. We wish to call to your attention that the entire seven states in and surrounding the TVA area have been blacked out on this map, although TVA serves only a small portion of most of these states, except Tennessee. This was done for one purpose only—to show that states outside of those states which are served partially by TVA are benefited to a great extent.

If you take the figures of the purchases by the contractors and distributors of TVA power, you can add \$750,000,000 to the \$910,661,612 spent by TVA. This will give you a total figure of \$1,660,661,612 spent by TVA and the distributors of TVA power during the years 1934-1953. Add to this figure the total purchases of the consuming public in the TVA area, which run approximately \$6,000,000,000 or more. We believe this is ample reason to back our statement that TVA benefits the nation as a whole.

ELECTRICITY is your BEST BUY

Published quarterly for
all Members of the

SOUTHWEST TENNESSEE ELECTRIC MEMBERSHIP
CORPORATION

E. H. Wright, Manager
Hubert H. Williams, Editor

OVER THE MANAGER'S DESK

The movement by the "Citizens For TVA, Inc." organization has gained momentum and is apparently doing a good job. As of January 31, 1954, \$37,134.47 has been received at the Nashville headquarters. Quite a number of contributions have been received from states outside of the Valley Area and more are coming in daily. The people of the Tennessee Valley realize that we have a valuable asset in our cheap power and are determined that the present administration shall not do away with it.

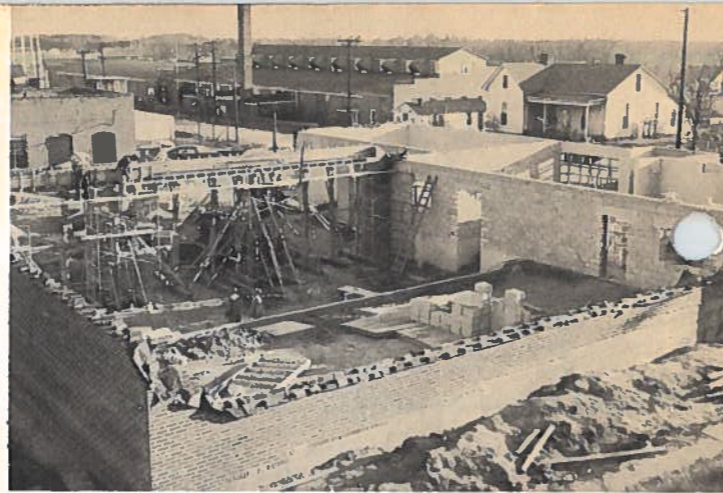
We believe that each member wants to speak out against this movement to destroy TVA. A cash contribution of \$1.00 or more will carry your voice to wage a campaign like this. Once the proper authorities know the people want to keep TVA and let it take care of the area's growing power needs, the campaign to destroy it will lose its effectiveness. We want to co-operate with Citizens For TVA, Inc. in their drive to save TVA.

Please give it your serious consideration. Then make a contribution of one dollar or more. Send it to Citizens For TVA, Inc., Hermitage Hotel, Nashville, Tennessee or to one of Southwest Tennessee EMC's area offices located at Covington, Henderson, Jackson, and Brownsville, or to your County Farm Bureau and it will be forwarded to the proper authorities.

E. H. Wright
E. H. Wright, Manager

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Electrician - Here, catch hold of this wire.
Apprentice - I got it. What now?
Electrician - Feel anything?
Apprentice - No.
Electrician - Well, then don't touch the other one. It carries three thousand volts.



Our Henderson Office

The foundation has been laid for our new building in Henderson. The building will have general offices, stock storage, garage, kitchen, and small auditorium. The town of Henderson, Chester County, and part of Henderson County are handled from this office. Over 3,000 consumers are being served through this office.

Mr. Charles S. Peete, architect, and Mr. John W. Hunt, associate architect of Memphis designed the building, which posed quite a problem because of a difference in elevation of 16 feet from one corner of the site to the other. Successful bidder for the construction was the West Tennessee Construction Company of Alamo, at \$97,965.

Office and warehouse facilities have been needed in this area for some time. This brick and stone structure will be an asset to our Cooperative. It is located at the overhead bridge as you go in Henderson.

Correct Wiring Can Save You Time And Trouble

Correct wiring can save you time and trouble, so be sure that all new wiring is inspected. Also observe these few handy don'ts.

Rule 1—Don't add electrical extensions haphazardly. Make sure all new wiring is heavy enough, as well as the old wiring to which the new is added.

Rule 2—Don't overload your wiring. Don't use extension cords as permanent wiring.

Rule 3—Don't use metal sockets in farmstead wiring. Use porcelain or other approved non-metallic ones throughout! Don't use pull chain switches unless they contain an insulating link or cord!

Rule 4—Don't overload your motors.

Rule 5—Don't hang wires over nails or other protruding objects.

A HOME FREEZER IS A GOOD BUY

FOLLOW THESE SIMPLE RULES TO GET THE BEST RESULTS FROM YOUR HOME FREEZING

1. Select only the best quality of foods to be frozen.
2. Work with small quantities at a time.
3. Be sure foods have been washed and drained well.
4. Prepare food in slices or sizes suitable for your family needs for one meal.
5. Sweeten fruit with sugar as desired. Treat the fruit with a protective measure to prevent discolorations.
6. Packages of foods with sirup should be cold, this speeds up the freezing.
7. Package foods carefully in moisture-vapor proof package materials. Exclude air and seal immediately allowing head space.
8. Label package plainly - name of food, date it is packaged.
9. Freeze quickly and store at 0° or lower temperature.

make your appliances last longer

1. Guard your appliances against falls.
2. Clean appliances.
3. Overheating shortens life of appliances--guard against it.
4. Connect appliances at convenient outlets. Drop cords or light fixtures do not carry enough electricity for most appliances.
5. Keep cords free from kinks and grease.
6. Disconnect an appliance when you are through using it--not later. Disconnect from outlet first.
7. Pull on the plug, not the cord, when disconnecting an appliance.
8. Check regularly for loose connections.
9. Follow the directions that come with the appliance. If there are none, ask your dealer or write to the manufacturer.

4-H CLUB Makes Study Lamp



A group of Tipton County 4-H Club members working on their study lamp with Mr. Jesse Pipkins, 4-H Club Leader supervising their work.

The 4-H Clubs in Chester, Haywood and Tipton Counties have had a program on home study lamps, and a lamp building clinic in each county where club members met and built a good study lamp for home. In the club meeting they learn why a good study lamp was needed. At the end of the month a lamp building clinic was held at which materials for good lamps were made available to the club members for their construction. The 4-H club members enjoyed building these lamps and we are sure they will obtain much pleasure from their use. A similar program is being planned for Madison County for the month of November.

We are expecting more boys and girls to take part in this lamp making program because it is a very worthwhile project. Each member that builds a lamp pays for the material that goes into the lamp.

This program was very successful and if for any reason some member missed out on this program they can still make a study lamp by just contacting the County 4-H Club Leader.

A 1 H.P. motor will do as much work
as 8 men

