



Brownsville, Tennessee

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# SOUTHWEST NEWS

Southwest Tennessee Electric Membership Corporation

Main Office:  
Brownsville,  
Tennessee

JUNE 1954

Branch Offices:  
Jackson, Tenn.  
Henderson, Tenn.  
Covington, Tenn.

If you're



as a

## with a Room Air Conditioner

YOU GET ALL OF THESE FEATURES



**COOLS-VENTILATES**  
Fresh, outside air is drawn in, cooled and cleaned for your health and comfort. Outside air supply is regulated by damper control.



**FILTERS-CLEANS**  
The air you breathe is cleaned and freed of dirt, dust and pollen. Furnishings stay cleaner... cleaning and dusting chores are minimized.



**DEHUMIDIFIES**  
The old enemy of comfort—excessive moisture—is wrung from the air on hot, muggy days. Extra protection for furnishings, too.



**CIRCULATES**  
Quietly and gently circulates the air from 15 to 25 feet. Adjustable louvers direct circulation without drafts.

as the name implies, are usually installed in the attic and as a result are larger and in most cases have to have a separate circuit run to accommodate them. Never buy an attic fan on the spur of the moment as they should always be in keeping with the amount of air that must be moved and should be located in such a place to do the job for which they are recommended. Your co-operative will be glad to help you in determining the amount of air to be changed per minute in order to give you maximum efficiency. This unit is considered more or less as a permanent piece of equipment and will be left in place when not in use.

The air conditioner that will give you the coolest and most constant temperature is the commercial type of air cooler. Here is where you back up and count your money again as these units are comparable in price to a refrigerator, and should be purchased only after a careful study of their qualification and your requirements, and then only from a reliable dealer.

As in the case of all your electrical requirements your co-operative will help you plan for these units.

## then try AIR-CONDITIONING

There are several ways to add to your comfort during these warm days and nights. These range from inexpensive home made gadgets to expensive commercial air condition units, or a combination of both.

The method that will bring in the most year round comfort and monetary return for the property owner is a complete insulation by some form of mineral wool on all outside walls and ceiling. This will tend to keep out the heat in the summer and in most cases cut down your fuel bill in the winter.

Probably the least expensive form of lowering the temperature of a home for the renter and property owner would be the window fan. These should be used with the thought in mind of moving the air out of the room instead of just stirring it up.

These fans vary in size from 6" up to 30" and range in price from \$25.00 up. The most common size in use in this area is the 18" to 24". These fans are usually used to cool one or two rooms and do not work too well for an entire house, and certainly never try to cool more space than the manufacturer recommends. All these fans should be equipped with grills to protect persons from being injured by the blades. Usually all these fans will require is 110 volts which in most cases would be near.

Another form of lowering the temperature of a room, and in this case an entire house, is the attic fan. They,

## \$5 Membership Fee .... Responsibilities

When you pay a five dollar membership fee and become a member of "Southwest Tennessee Electric Membership Corporation", you assume certain responsibilities. Along with paying your bill on time, reporting "current off or lights out", and new equipment added, the most important duty you have as a member is to attend the Annual Meeting. Many members have never attended an Annual Meeting and many do not know what it is all about. Let's discuss our Annual Meeting.

The time and place for this meeting is set by the by-laws to be held on the second Friday in August at Brownsville, Tennessee. The 1954 Annual Meeting will be FRIDAY, AUGUST 13th, at the FAIRCROUNDS in BROWNSVILLE. Each member is sent a notice of the meeting and is expected to come.

Each year a program is planned not only for business but entertainment as well. The business part of the program consists of the election of directors, reports from the board of directors and the manager, plans for system improvement, and proposed operating policies. Here is where you learn how the money is being spent and how well your business is being handled. There is plenty of time for questions and discussions from the members. No matter what issue comes up, this is the time the members can have a voice in their business.

However, not all of the meeting is taken up by business. Provision is made for entertainment, demonstrations, refreshments, and prizes. It is planned for the members to have a good time ---- to combine business with pleasure. Now we can't tell you at this time about all the entertainment but we do promise to have a full day. Each member will have equal chances on the prizes and these prizes will be announced later.

Co-ops are "the people in business". Southwest Tennessee Electric Membership Corporation is YOUR business. Southwest is committed to bring electric service to everyone in our service area at the lowest possible cost. The future success of the program depends on you. Exercise your responsibility as a member and attend the Annual Meeting Friday, August 13th, at the Fairgrounds in Brownsville.

*Don't Forget*  
**ANNUAL MEETING**



## OUT OF THE COOP KITCHEN

# HINTS ON USING HOME FREEZERS

To estimate your family's food requirements multiply the number of persons in your family by the figures below:

	Pounds	Your Needs
Meat, Poultry, and Fish -- (Minimum quantity needed per person) ---	192	_____
Fresh Vegetables ----- (Minimum quantity needed per person) ---	83	_____
Fresh Fruits ----- (Minimum quantity needed per person) ---	130	_____
Total minimum pounds per person -----	450 pounds	
Total maximum pounds per person -----	619 pounds	
(These are U. S. Dept. of Agriculture figures on the average food consumption per capita.)		

### POINTS TO REMEMBER IN FREEZING AT THIS SEASON:

- Eggs:**
1. Remove fresh eggs from their shells.
  2. If the yolks and whites are frozen together, cut them together to keep the yolks from becoming jellied.
  3. If the yolks are frozen separately, add either 1 teaspoon of salt or 1 tablespoon of sugar, honey, or corn syrup to a package of 6 yolks.
  4. Wrap in moisture vapor-proof packaging materials.
- Fish:**
1. Prepare for freezing as you would for cooking.
  2. For easier packaging, cut large fish into steaks or fillets. Separate pieces with fold of freezer paper placed between each piece.
  3. Freeze as soon as possible after catching.
  4. Wrap in moisture vapor-proof packaging materials.
  5. Leave in freezer only for three months for best quality flavor.
- Fruits:**
1. Be sure fruit is not under ripe, nor over ripe.
  2. One teaspoon of lemon juice added to the pint of sugar syrup to which fruit is packaged in will hold the vitamin C and prevent discoloration of the fruit.
  3. If the dry sugar pack is used; the fruit should be submerged in a lemon or salt water solution to prevent discoloration.
  4. Ascorbic acid or citric acid may be used instead of the lemon juice.
  5. Wrap in moisture proof packaging materials, and freeze immediately.
- Vegetables:**
1. Gather only the amount you can prepare for freezing in one hour's time.
  2. Gather at their peak of flavor, not over mature, tough, and bitter.
  3. Wash and prepare as for immediate use.
  4. Blanch in small quantities using time table in your book of directions.
  5. Cool in ice cold water.
  6. Package in moisture vapor-proof packaging materials and freeze immediately.
- Meats:**
1. Select only top quality of meats.
  2. Dress meat as if for immediate use. Age beef from 5 to 10 days, freeze chicken, pork, and veal as soon as chilled.
  3. To prevent the wrapping from becoming broken, place folded paper over the ends of sharp pointed bones.
  4. Wrap in moisture vapor-proof packaging materials.



Mr. George Chappell, Safety Engineer with Employers Mutuals of Wausau, presents a safety plaque to Mr. E. H. Wright.



Mr. E. H. Wright, Mgr., discussing safety plaque with Mr. Calvin Prince, Mr. Ray Reed, Mr. Charles McKay, Mr. James McIntosh, and Mr. Jack P. Johns.

The Employers Mutual Liability Insurance Company recently awarded to the Management and Employees of the Southwest Tennessee Electric Membership Corporation, a bronze plaque for having completed 50,000 consecutive man hours without a lost time accident. Throughout the 16 years of operation, Southwest has never had a fatal accident. We have had only one bad burn from electric shock, one man lost an eye caused by a chain breaking, and just a few smaller accidents. We are not bragging but we do feel the money spent on safety has paid off many times.

Protective equipment is used by all personnel who are in contact with our electric system. Southwest participates in the safety program with the State Department of Education. Full time safety instructors are employed with little cost to the Cooperative and they visit our personnel regularly. Meetings once a month are held instructing safety measures and urging the proper use of same. Mr. Ed Williams of Jackson is the instructor in our area.

We feel that our safety program plays an important part and is the major reason we have enjoyed so many hours without accidents. The employees are the real controlling factor in producing this record. They are taught the value of life and how to work with each other. It is through this understanding and their splendid cooperation that this record was made. We have never had a lost time accident in our office since the organization of Southwest. We hope to increase this 50,000 man hours to 100,000 in the near future.

### Lack of Judgment

It got so dry in the Corn Belt late last winter that residents of the community gathered to pray for rain. In closing, the minister beseeched the heavens to "pour forth the flood of life-giving waters." An hour later the rains came—pouring all night, for a total of 6 inches. Looking out next morning at his badly washed fields, one farmer muttered to his wife: "Serves us right for turning it over to a fellow who doesn't understand farming."

