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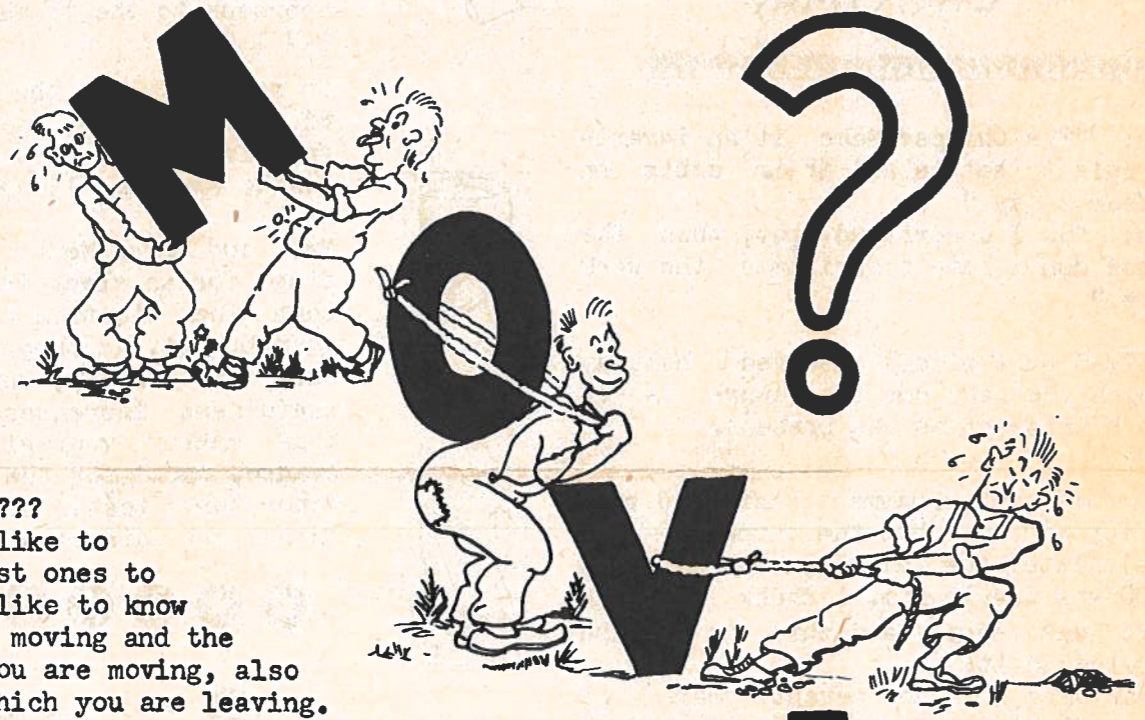
SOUTHWEST NEWS

Vol 5.
DECEMBER

Southwest Tennessee Electric Membership Corporation
BROWNSVILLE, TENNESSEE

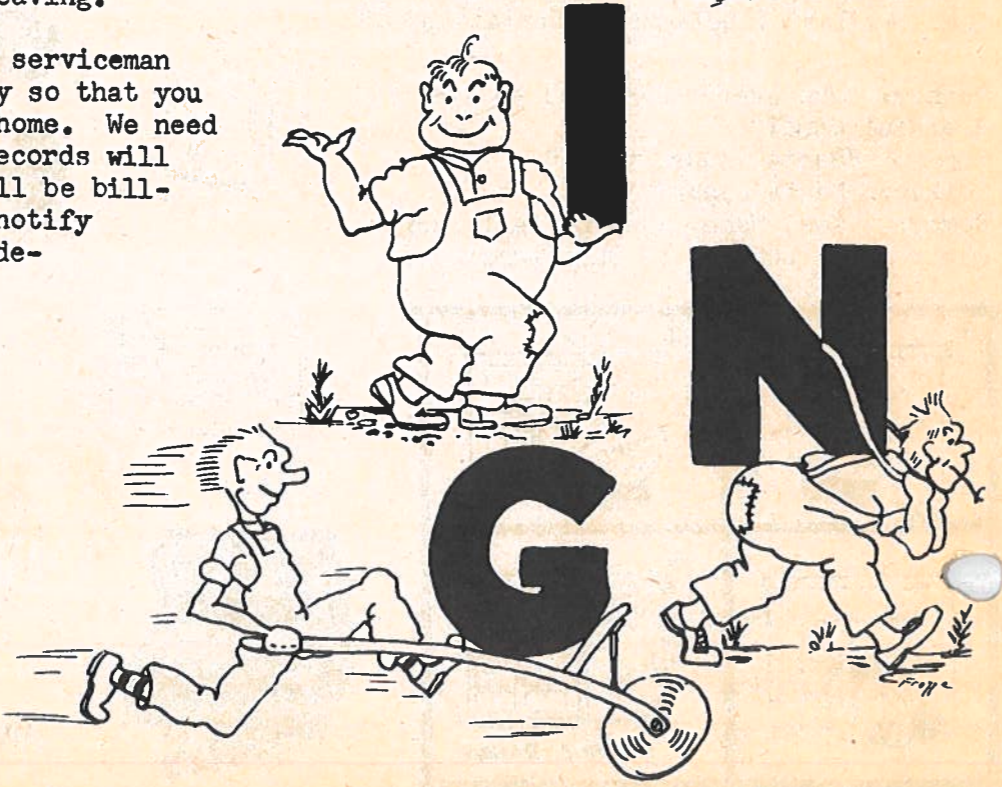
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1952

PLEASE INFORM US WHEN YOU PLAN TO MOVE



ARE YOU MOVING?????
If so, we would like to be among the first ones to know. We would like to know the date you are moving and the place to which you are moving, also the place from which you are leaving.

THIS INFORMATION will help our serviceman in changing your meter promptly so that you will have service at your new home. We need this information so that our records will be posted correctly and you will be billed correctly. IF YOU FAIL to notify us, your meter change will be delayed and if someone else moves in, you may be billed for electricity used by them. PROTECT YOURSELF AND YOUR COOPERATIVE.



Christmas

The wheel of time has made another turn.
Another year has slowly rolled away.
And, once again, the Christmas candles burn
In countless homes around the world today.

Yes, one again, the sacred tale is told,
The songs and hymns of joy and praise are sung;
And weary hearts are gladdened as of old;
For, once again, the world has been made young.

We hear again the story, now far famed,
Of that first Christmas and the Infant's birth,
As when the singing angel host proclaimed
Upon the world the message "Peace On Earth."

And heart greets heart, hand reaches out to hand
With a new hope and faith, as it was then.
And joyous voices carol o'er the land
The message of the day: "Good Will to Men."
—Thomas R. Cherry



Merry Christmas

SPARE THOSE INSULATORS!

Woodsman, woodsman, spare that pole; shoot not a single pin,
 When you bust that insulator or break that wire; you don't know the trouble we're in.
 We look all day, we climb all night; we patrol all the lines around;
 Until we find the dog-gone thing a-laying on the ground.
 People need to cook, see, and work you know; but as strange as it may sound,
 That juice knows better than to run on a line that's laying on the ground.
 So if you are ever tempted to shoot at that pole; let this one thought abound;
 You and your neighbors go in the hole, by not having that "juice" around.



ately of this location. The line crews can then get to this location, change the insulator and restore service as quickly as possible.

We had a line crew out last month looking for a broken insulator and one of the boys just happened to see the insulator flash as he passed the pole. From the ground the insulator looked to be perfectly sound, but upon examining the insulator it had a small hole burned through the top. This crew had spent some time patrolling the line and was making preparation for a pole to pole inspection of the insulators when the boy saw the flash from the broken insulator. A pole to pole inspection usually involves several days of labor. This is the reason why it is important that YOU REPORT ANYTHING ODD THAT YOU SEE ON THE LINE.

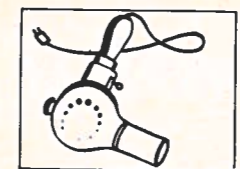
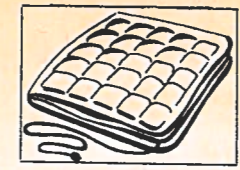
AS TV ANTENNAE GO UP, SO DOES THE DEATH RATE!!

This is a grim fact, because so many amateur installers of TV antennae are totally unaware of the potential danger in nearby power lines.

A television antenna should never be installed where it might make accidental contact with a power line during installation; neither should it be installed close enough to an energized line so that it might be toppled into the line by a windstorm. When the metal of an antenna gets involved with electricity, unlimited possibilities for death and disaster are in the making!

Contact your nearest Coop office for information concerning the law on installation of TV antennae.

ABOVE Everything Else



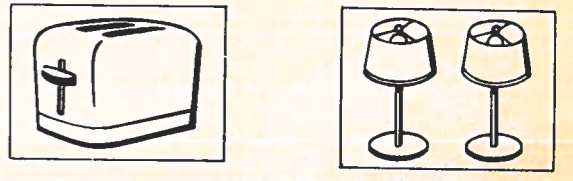
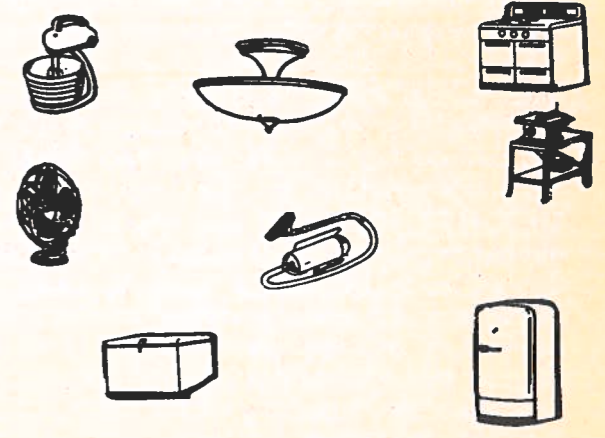
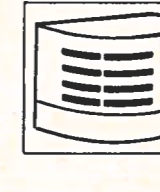
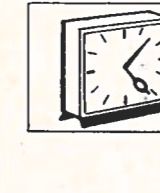
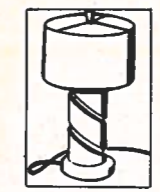
SANTA SUGGESTS:
 Brighten their Christmas with an Electric Gift

Christmas more than any other season of the year encourages us to give; and this season of the year is known throughout the world as the major gift-giving season.

Selecting electric appliances is a wise approach to the timely question of "WHAT CAN I GIVE"?

No matter what the age of the receiver of the gift is, some electric gift can satisfactorily fill your needs. These can be small or large for all age groups.

Mr. and Mrs. Member when you are shopping for an electric gift you will find that the electric gift can be easy on your budget, as they not only give pleasure for the day, but their value and usefulness increases for years to come, thus making your gift a lasting remembrance. Look for the U.L. (Underwriters Laboratory) tested seal on all electric things you are considering to purchase.

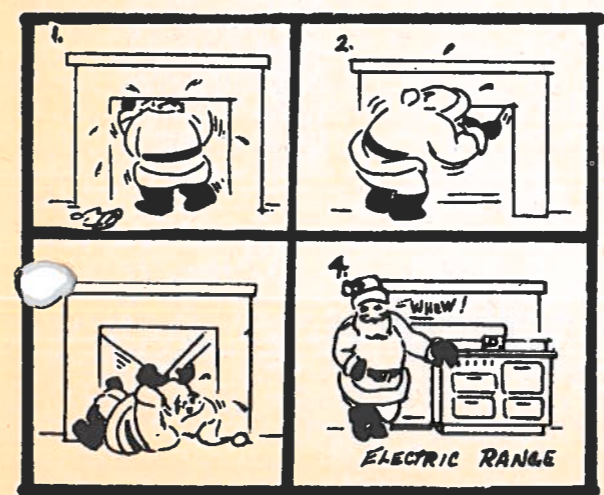


Jones: "The Chinese make it an invariable rule to settle all their debts on New Year's day."
 Smith: "So I understand, but, then the Chinese don't have a Christmas the week before."

CHRISTMAS -- A widely observed holiday on which the past nor the future is of so much interest as the present.

An income tax repayment claim had been made for \$60.00, but the taxpayer had miscalculated the amount, for actually \$90.00 was due to him. A check for this amount was sent, and this is how he acknowledged it:
 "Dear Sir: I am now seventy years of age. At last I believe in Santa Claus."

Mother: "Who ever taught you to use that dreadful word?"
 Tommy: "Santa Claus, mama."
 Mother: "Santa Claus??"
 Tommy: "Yes, Mama, when he fell over a chair in my bedroom on Christmas eve."



This year keep your eyes open and if you see anyone deliberately shooting insulators, please let your Coop office know. If your lights go off and you happen to know where the insulator is broken, it would save many manhours of time and inconvenience, if you let us know immedi-

Introducing-



We want all of the customers in the Covington Area to meet Mr. James McIntosh. Mr. McIntosh comes to us from the Natchez Trace Electric Power Association, Houston, Mississippi. He was the manager of this association for the last 2 1/2 years. Mr. McIntosh will be the new Area Supervisor for the Covington Area. With 18 years of experience in the electric utility field we believe Mr. McIntosh will be a great service to our Cooperative.

Mr. Steve Satterfield who has been acting Area Supervisor is now head line foreman for the line crew. Mr. Satterfield deserves a vote of thanks for the work he has done in the Covington Area.

AND HAPPY NEW YEAR