



# New Homes Program

## Exciting Offer for Southwest TN Electric Homebuilders

### It's New

The New Homes Program was redesigned by TVA and local power companies to offer a variety of new HVAC and water heating equipment incentives. These incentives are available for all-electric homes, as well as homes that have gas appliances. The incentives are offered for both single family homes and duplexes.

### It's Easy

To be eligible for incentives, homes must be new (less than one year old), built to prevailing local code, and have qualified equipment installed.

- Validations will be conducted on all qualifying homes.
- There's minimum paperwork.

### It's Rewarding

The New Homes Program offers incentives up to \$350 per home. The incentivized technologies are highly desired for their efficiency, effectiveness and longevity, which makes homes more marketable. Additionally, participating home builders can receive the added marketing benefits of taking part in a program sponsored by TVA and Southwest TN Electric Membership Corporation.

## Start Earning Today

For more information contact Southwest TN EMC representatives,

Martha Traylor at 731-585-0542 or Tina Morris at 731-585-0543.



Southwest Tennessee Electric  
Membership Corporation

A Touchstone Energy® Cooperative 

energyright® TVA  
solutions



# *New Homes Program*

## Incentive Schedule for Southwest TN Electric Homebuilders

<b>New Homes Electrification Options</b>	<b>Incentive Paid to Builder</b>	<b>Inspection/ paperwork processing</b>
All Electric Home (No Gas)	\$350/home	\$150
Electric Heat Pump & Electric Water Heater	\$250/home	\$150
Electric Heat Pump	\$200/home	\$150
Dual Fuel Heat Pump & Electric Water Heater	\$200/home	\$100
Dual Fuel Heat Pump	\$150/home	\$100
Mini-split (Whole Home)	\$150/home	\$50
Conventional Electric Water Heater	\$100/home	\$50

- Upon completion call Martha Traylor at 731-585-0542 to acquire your energy rebates.  
Effective April 15, 2021.



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