

LIGHTNING CAN STRIKE  
WHEN YOU LEAST EXPECT IT  
BUT HELP IS ON THE WAY



Southwest Tennessee Electric  
Membership Corporation

HOME ELECTRONICS LOSS PROTECTION

## WHAT IS SURGE HELP?

Seasonal lightning strikes and electrical surges can cause expensive damage to your home's appliances and electronics. Now you can protect your family budget from these unexpected expenses for as little as \$4.95 per month with Surge HELP® (Home Electronics Loss Protection).

This program offers:

**REPAIR/REPLACEMENT PROTECTION** - We pay the full repair or replacement cost of your qualifying claim up to the protection limit you choose.

**CUSTOMIZED PROTECTION** - Select the level of protection you need up to \$5,000. The first \$1,000 is just \$4.95 per month, and each additional \$1,000 in protection is only \$2.00 more.

**CONVENIENT BILLING** - This low cost protection is simply added to your electric bill at Southwest Tennessee Electric Membership Corporation.

Best of all, there is no equipment to purchase or installation required. Surge HELP® is financial protection against electrical surge damage expenses for appliances and electronic devices in your home.

Enrollment is simple. Complete the information below and return it to your local Southwest Tennessee Electric Membership Corporation office.

## ENROLLMENT IN SURGE HELP

I have read and agree to the terms and conditions listed on the back of this letter, and understand that I can cancel at any time. I also recognize that the monthly charge will appear on my Southwest Tennessee Electric Membership Corporation's bill.

### PLEASE SELECT ONE OF THE FOLLOWING LEVELS OF PROTECTION

- \$4.95/month** for \$1,000 protection/year
- \$6.95/month** for \$2,000 protection/year
- \$8.95/month** for \$3,000 protection/year
- \$10.95/month** for \$4,000 protection/year
- \$12.95/month** for \$5,000 protection/year

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, ST ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

ACCOUNT # \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE